

# MOLLY HORAK

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## INFO

P: 828-808-6290  
E: mollyhorak115@gmail.com  
W: mollycarolinehorak.com  
L: linkedin.com/in/molly-horak

## EDUCATION

### University of North Carolina at Chapel Hill Hussman School of Media and Journalism

Bachelor of Arts in Media and Journalism  
Bachelor of Arts in Political Science  
Minor in Hispanic Studies  
Aug. 2016 — May 2020

Graduated with highest distinction, 3.93 GPA  
Honors Carolina; Stembler Scholar; Sharoky  
Fellow; Eugene Roberts Prize recipient

### Centro Internacional de Estudios Culturales in Sevilla, Spain | Fall 2018

Spanish language intensive in partnership  
with UNC and the University of Sevilla

## SKILLS

Wordpress  
SEO Analytics  
AP Style  
CSS/HTML Web Design  
Adobe Photoshop, Illustrator, InDesign,  
Audition, Premiere  
Microsoft Office Suite  
Google Suite  
Twitter, Facebook, Instagram  
Gryphon  
Presto  
Hootsuite  
Cision  
Raisers Edge  
Mailchimp  
Slack  
Proficient in Spanish

## WORK EXPERIENCE

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### REPORTER, Mountain Xpress

Asheville, NC | May 2020 — Present

- Helped lead the newspaper's COVID-19 coverage, including daily press briefings, biweekly newsletter updates and longer investigative stories examining the coronavirus' impact across Western North Carolina.
- Reported breaking news, including protests against police violence, the removal of Confederate statues and local government meetings for the weekly publication's 30,000 print and online readers.

### EXECUTIVE PRODUCER, AcaDames Podcast

Chapel Hill, NC | Jan. 2019 — May 2020

- Managed the day-to-day operations of the podcast, including scheduling guests, editing audio files, tracking budgetary costs and brainstorming new ways to increase listenership.
- Reached 13,000 unique episode downloads by posting daily social media content and marketing new episodes.

### RESEARCH ASSISTANT, UNC Hussman

Chapel Hill, NC | Jan. — May 2020

- One of 10 selected undergraduate students conducting social science research related to political communication during the 2020 U.S presidential election, supervised by Drs. Daniel Kreiss and Joseph Czabovsky.
- Trained in qualitative field research methods and data analysis in order to conduct field interviews at the 2020 Iowa caucus, South Carolina primary, North Carolina primary and with former presidential campaign staffers.

### COMMUNICATIONS INTERN, Lawyers' Committee for Civil Rights Under Law

Washington, DC | May — Aug. 2019

- Wrote editorials, blog posts and official statements, which I then pitched to national news outlets.
- Ran social media accounts, updated the organization's website and provided live coverage of Congressional hearings and litigation updates.
- Partnered with the development team to craft fundraising appeals, send weekly donor newsletters and plan major giving events.

### NEWS INTERN, Asheville Citizen Times

Asheville, NC | May — Aug. 2018

- Covered local business, disaster relief, education and agriculture for the organization's 36,000 readers, including several stories syndicated nationally within the USA Today network.
- Pitched, reported and shot photos and video for several front-page packages, working closely with the Citizen Times' multimedia and social media team to ensure high audience engagement.

### ASSISTANT CITY EDITOR, Daily Tar Heel

Chapel Hill, NC | Aug. 2017 — May 2018

- Guided a desk of 25+ writers through the editorial process by editing and publishing 3-5 stories a day, generating story ideas and organizing coverage that diversified local news reporting for the paper's 11,500 readers.
- Served as an intermediary contact between writers and managing editors to facilitate a smooth editing process.